

Tap into your inner rebel and join the thousands of East Tennesseans who'll be making greener commuting choices this May during **Smart Trips Month**. Your daily commute shouldn't be just another chore, especially when it has the potential to add so much to your life – financially, physically and emotionally. So walk, bike, carpool, take the bus or even skip the commute and work from home. Get active and take part in fun events while saving green for making alternative commuting choices. And if you've been thinking of doing something besides driving alone to work, it's the perfect time to give it a try. After all, as an environmentally-aware individual you recycle, buy local foods as much as you can and have switched all your light bulbs to those squiggly ones. Your daily commute offers yet another chance to be green and save green. Join us May 1 through 31 in making sustainable transportation choices part of your life. It's easy - just join, log, and win.

Register and learn more about prizes and participation requirements at

www.knoxsplat.com

Smart Trips Month Individual Awards

• Longest Bike Commute

The bicyclist with the longest one-way bike commute takes the prize.

• Most People in a Carpool

Carpool look like a vanpool? Squeeze the most people in—everyone needs a seatbelt, folks—and enter for your chance to win!

• Most Diverse Commute

The Smart Tripper who combines the most alternative modes of transportation in a day will win!

• Longest Walk

Need we say more?

• Sightseeing Award

The bus commuter making the most transfers on their ride to work wins!

Think you are in the running for any of these? Send us an e-mail to smarttrips@knoxtrans.org by May 31 and tell us why! **Individuals win a \$20 gift card**, and the **carpool wins Magpies cupcakes**.

Smart Trips Commuter Rewards

Log 10 or more days of Smart Trips during any month and you may be one of four lucky participants randomly chosen to receive a **\$50 gift card or basket**.

Log 30 or more days each quarter and you'll be eligible to receive a **\$10 gift card** to a local business. No luck needed — you automatically win! You could also be one of three randomly chosen participants who each win a **\$100 gift card**.

Smart Trips makes it easy for you to **join, log and win!** Just go to www.knoxsplat.com for details on prizes and participation requirements.

Wanting to make a greener commute but lack the green for a bicycle? Just write an essay about how you would use a bicycle as an alternative to a car and you could **win one of two commuter bikes, each retailing for up to**

Commuter Bike Essay Contest \$1000. Essays should be 350 - 500 words and must be received by May 14. The winner will be announced on May 21 at our Bike to Work Day event. Send your entry to smarttrips@knoxtrans.org. Sponsored by Smart Trips, Harper's Bike Shop, and Tennessee Valley Bicycles.

Want to learn how to ride your bike safely and confidently in traffic? The class combines **classroom Confident City Cycling Class learning with on-bike exercises and a practice ride in the real world**. Offered through UT Continuing Education, starts June 8, 6:30 - 8:30 p.m., four sessions. <http://www.outreach.utk.edu/ppd/>

Want to **find the most comfortable route between Bike Mentor Program home and work or school**? Call 215-3815 or go to www.knoxtrans.org for more info.

Not sure which KAT route goes by your house? Check out the KAT website at www.katbus.com or call 637-3000 to figure out how to get there **Transit Route Planning** (wherever your "there" is)! We know it can be scary the first time. Where do I stand to catch the bus, what time will it be at this corner, how do I pay, how do I signal that my stop is coming up? See our handy "how to" sheet at <http://smarttrips.knoxtrans.org/genius/transit.pdf>

Looking for someone with a similar commute? **Find potential carpool partners online for free**. Just register **Free Carpool Ridematching** for Smart Trips, click on "Find a Carpool" and you'll see a map with results in seconds. Or if you would prefer, we can run the ridematch for you; just email us at smarttrips@knoxtrans.org.

COMMUTER CHALLENGE • May 1 - September 30, 2010

Business Challenge

A tasty Tomato Head pizza and Magpies cupcake party will go to the **business with the highest participation level** (percentage of eligible employees who make at least 5 green trips during the challenge).

Magpies cupcake parties and certificates will go to the **companies with the highest participation levels in six size categories**.

Another delicious pizza and cupcake party and the coveted **Green Spirit Award** log – yes, we said log – will go to the **business with the most enthusiastic participation** during the Challenge.

Challenge Prizes

At the end of the Challenge, participants who have **logged at least one green commute a week** (22 days or more) will be eligible to win one of these great prizes from Smart Trips and hhgregg:

- One of 10 Magellan GPS devices
- One of 10 Panasonic Blu-Ray players
- \$500 gift card to hhgregg

**BE GREEN,
SAVE GREEN**

www.knoxsplat.com

Be Green, Save Green Card

It's always nice to get a pat on the back, or on the wallet. **This card rewards you for choosing greener ways of getting around throughout the Commuter Challenge**. Pledge to leave your car behind and ride with someone else, take the bus, bike or put one foot in front of the other. Get your card at selected Smart Trips Month events or online at www.knoxsmarttrips.org.

From May 1 to September 30, 2010 use the Be Green, Save Green Card to enjoy:

- **20% off any single regularly priced item at Mast General Store**
- **20% off merchandise at Market Square Farmers' Market main booth**
- **25% off beverages at Coffee and Chocolate**
- **A free pumpkin muffin with a \$5 purchase at The Lunch Box**

Will you take your car keys off your key ring for the Challenge (driving is a hard habit to break, we know!), or promise to carpool every Friday? Share your commuting ideas and stories with us via e-mail to smarttrips@knoxtrans.org or www.facebook.com/smarttrips.

You've Been Splatted

Send a photo of yourself, your bike, your carpool, etc. sporting the **Commuter Challenge splat** (t-shirt, mug, decal or window cling) to smarttrips@knoxtrans.org. Photos will be featured on www.knoxsplat.com and you'll be entered into monthly drawings for prizes provided by AAA Travel of East Tennessee, Bliss, the Knoxville Symphony, the Knoxville Zoo, and Magpies.

Smart Trips

SMART TRIPS MONTH, May 1–31, is a month filled with fun events, chances to win great prizes and save green by taking advantage of fabulous discounts. The month also kicks off our **Commuter Challenge** which will help you save money and earn rewards for greening up your commute from the beginning of May through the end of September.

Be Green, Save Green Booth

**Saturday, May 1
9 a.m. to 2 p.m.**

**and
Every Wednesday in May
11 a.m. to 2 p.m.**

Want to find out more about transit, bike commuting or carpooling? Come to our booth at the Farmers' Market on Market Square and get the answers. Local bike shops will also be on hand with everything you need to start biking to work or running errands. Make a splat and get your Be Green, Save Green card at selected Smart Trips Month events!

Carpool

How Many Can You Fit in a Fit?

May 14

11:30 a.m. to 1 p.m.

Come to Market Square and watch as local businesses try to stuff their employees into a Honda Fit (provided by Rusty Wallace Honda). The team who can squeeze the most people in will win a pizza party for their participants. The winning team will be announced at 1 p.m.!

Free Carpool Ridematching

Looking for someone with a similar commute? Find potential carpool partners online for free. Just register for Smart Trips, click on "Find a Carpool" and you'll see a map with results in seconds. Or if you would prefer, we can run the ridematch for you; just email us at smarttrips@knoxtrans.org.

Transit

First Friday Art Bus

May 7

5 p.m. to 8 p.m.

KAT bus or art gallery? The Art Bus will be parked at the intersection of Market Street and Union Avenue featuring submissions from local photographers – plus, giving you the chance to learn the basics of taking transit.

Transit Route Planning

Not sure which KAT route goes by your house? Check out the KAT website at www.katbus.com or call 637-3000 to figure out how to get there (wherever your "there" is)! We know it can be scary the first time. Where do I stand to catch the bus, what time will it be at this corner, how do I pay, how do I signal that my stop is coming up? See our handy "how to" sheet at <http://smarttrips.knoxtrans.org/genius/transit.pdf>

Bicycle

Free Bike Safety Checks

All Month

Fountain City Pedaler, 4620 Old Broadway Suite C. Call 357-1580 for more info.

Bike Rentals

Bicycles are available for rental at the foot of the pedestrian bridge on Volunteer Landing, next to Calhoun's. For more info, call River Sports at 523-0066 or visit www.outdoorknoxville.com

Bike Mentor Program

Want to find the most comfortable route between home and work or school? Call 215-3815 or go to www.knoxtrans.org for more information.

EVENTS

Bike to Work Day

May 21

7:30 a.m. to 8:30 a.m.

Stop by Krutch Park (corner of Market St and Clinch Ave) as you ride your bike to work and grab a biscuit (with your choice of yummy filling) from Pete's Coffee Shop and coffee donated by Trio Cafe. We're also giving prizes to the best dressed bike commuters, so break out those suits and high heels! Mayor Bill Haslam will join us to give awards at 8 a.m.

Bike to Work Convoys

Want to bike to work, but aren't sure about the best route? Or would you just like some company along the way for a change? Meet at one of these locations to join the movement (call 215-3815 for more info):

May 20

- **Oak Ridge to ORNL**

7:45 a.m.

Meet at Jackson Square.

Call Ray Brittain at 574-8949 for more info.

May 21

- **East Knoxville to downtown and UT**

7 a.m.

Meet at Holston River Park, 3300 Holston Hills Road (top parking lot by pavilion).

- **North Knoxville to downtown and UT**

7 a.m.

Meet at Office Depot/Food City parking lot on Broadway, 4212 N. Broadway.

- **Bearden to downtown and UT**
7:15 a.m.
Meet at Third Creek Greenway trailhead, 130 Forest Park Boulevard.

- **South Knoxville to downtown and UT**
7:15 a.m.
Meet at Food City parking lot, 4580 Chapman Highway.

CLASSES

Bike Roadside Repair Classes

May 12

7 p.m.

Cedar Bluff Cycles, 9282 Kingston Pike

Call 692-1010 to sign up.

May 14

6 p.m.

Fountain City Pedaler, 4620 Old Broadway

Suite C. Call 357-1580 to sign up.

May 18

6 p.m.

The Bike Zoo, 4445 Kingston Pike

Call 558-8455 to sign up.

May 19

6 p.m.

Harper's Bike Shop, 118 Northshore Drive

Call 588-5744 to sign up.

May 27

7 p.m.

Biketopia, 7328 Norris Freeway

Call 922-1786 to sign up.

Bike Maintenance Class

May 4 and 18

6:30 p.m.

River Sports Outfitters

2918 Sutherland Avenue

Call 523-0066 to sign up.

Women's Bike Maintenance Clinic

May 12

7:30 to 9 p.m.

Tennessee Valley Bicycles

204 W. Magnolia Avenue

The class will cover changing tires and brake & gear adjustment. Participants are encouraged to bike to the class. Call 540-9979.

Women's Only

Roadside and Trailside Repair Class

May 20

7:30 p.m.

Greenlee Bike Shop, 1402 N Broadway

Call 522-8228 to sign up.

BIKE RIDES

Beginner Bike Ride

May 1

Noon

Take a family friendly, leisurely ride from Bearden to downtown. Start at Third Creek Greenway trailhead, 130 Forest Park Boulevard. Contact Lex McCarty via www.bikeknoxville.com to sign up.

Poker Ride

May 8

Noon to 5 p.m.

Earth Fare (Bearden location)

140 N. Forest Park Boulevard

Participants bicycle to as many as 6 checkpoints in 5 hours to collect cards and put together their best 'hand.' Checkpoints are mostly accessible by bike routes and greenways. Earth Fare will host a grill-out starting at 3 p.m. Prizes awarded to the best hands at 5 p.m. Some prizes are luck of the draw, with all participants eligible. Organized by the Appalachian Mountain Bike Club. The ride is free. Volunteers will lead a casual-paced group starting at noon. For more info, contact tpgaines74@gmail.com

Greenway Rides

May 11 and 25

6:30 p.m.

River Sports Outfitters

2918 Sutherland Avenue

Call 523-0066 for more info.

Easy Road Rides

No one will be dropped

Saturdays - 8:30 a.m.

25 – 30 miles

Thursdays - 5:30 p.m.

20 – 25 miles

Fountain City Pedaler, 4620 Old Broadway

Suite C. Call 357-1580 for more info.

Beginner Ride

May 15

10 a.m.

Fountain City Pedaler, 4620 Old Broadway

Suite C. Call 357-1580 for more info.

Mast General Store Bike Ride Series

Allow 2 hours to complete ride. Ride is casual and includes some on-road riding as needed. Riders are responsible for their own safety. Helmets are encouraged for all riders. For more info, call 546-1336 and ask about the downtown bike rides.

May 5

6:30 p.m.

Market Square to Ijams Nature Center via

Second Creek and Will Skelton Greenways

May 12

6:30 p.m.

Market Square to Bearden

via Third Creek Greenway

May 19

6:30 p.m.

Market Square to the end of

Will Skelton Greenway

May 22

8:00 a.m. and 12:00 p.m.

Market Square to the end of Will Skelton

Greenway, with a stop at Ijams Nature Center

for the Ijams Founder's Day celebration

May 26

6:30 p.m.

Market Square to Bearden via Second Creek

and Third Creek Greenways

Walk

E-mail smarttrips@knoxtrans.org or call 215-3818 for more info on any of the walks.

Lunchtime Greenway Walks

May 6 & 27

Noon

Sunsphere in World's Fair Park

On May 6 we'll take a 30 minute walk to

Volunteer Landing and back, all on greenway

trails. On the 27th, we'll do a 30 minute walk

along Neyland Greenway to the Stadium and

Thompson Boling Arena before returning

to World's Fair Park. The first 25 participants

to sign up at each walk will get a free lunch,

and everyone who walks will be entered in a

drawing for a \$50 Mast General Store gift card.

UT/Fort Sanders Walk

May 12

5:30 p.m.

Market Square

Discover some shortcuts between downtown

Knoxville and UT, learn a bit of Secret History

from Metro Pulse columnist Jack Neely, and

hear about the latest plans for Cumberland

Avenue from City of Knoxville officials.

After-Work Greenway Walk

May 13

6 p.m.

Tyson Park gazebo

Stretch your legs after work with a brisk 30-

minute walk along Third Creek Greenway, a

gem of a trail that links Neyland Greenway

to the Bearden neighborhood. Snacks are

provided, and walkers are entered in a

drawing for a \$50 gift card to Mast General

Store. (Find a map of Tyson Park at www.cityofknoxville.org/parks/tyson.asp.)

New Harvest Park Tour and Walk

May 20

5:30 p.m. - Tour; 6 p.m. - Walk

New Harvest Park, 4775 New Harvest Lane

You'll get a tour of the Farmers Market at

New Harvest Park, and then we'll take a

brisk 30-minute walk on the trails. Snacks

are provided and participants are eligible

to win a \$50 gift card to Mast General Store.

(Find directions to New Harvest Park at

knoxcounty.org/parks/harvest_park.php)