

www.knoxsmarttrips.org
Smart Trips Month in May
Promoting Alternatives to Driving Alone

Does your commute pollute?

Does your drive drive you crazy?

Does rush hour traffic have you spinning your wheels?



Make the Road Less Traveled!
Try Smart Trips in May

BUSINESS CHALLENGE

Make it your job this May to improve our region's air quality while fattening your wallet, not your waistline. Join the Smart Trips Month Business Challenge for a chance to win prizes for you and your office. Work it!



Two businesses with the most new registrants and the highest number of total Smart Trips participants in May will be awarded a grand prize that includes an invitation to the Smart Trips awards luncheon, an official *Seen Being Green* certificate presented by your mayor and a gift for every Smart Tripper in your office.

SMART TRIPS COMMUTER BUCKS

Get loot for your commute! Throughout the year, we reward every participant who logs Smart Trips 30 days or more each quarter with a \$10 gift card to a local business. That's right, no worries about if your name will be drawn out of the hat—you automatically win!

\$50 gift cards are awarded in a random drawing each month to four lucky participants who log 5 or more days of Smart Trips.

WHEEL TO REEL CONTEST

Make a video about your commute for a chance to win a prize and a screening of your creation at our Smart Trips Month awards ceremony. Submissions are due May 15 and must be two minutes or less. Vote for your favorite from May 18 to May 31! For additional details, visit www.knoxsmarttrips.org

SMART TRIPS COMMUTER AWARDS

Longest Bicycle Commute
Ride from Oak Ridge to East Knoxville every day? No? You could still win!

Most People in a Carpool
Does your carpool look like a vanpool? Squeeze the most people in—everyone needs a seatbelt, folks—and enter for your chance to win!

Most Diverse Commute
For the Smart Tripper who combines the most alternative modes of transportation during the month.

Longest Walk
Do you take the scenic route?

Sightseeing Award
For the Smart Tripper who makes the most transfers on their daily bus ride to work.

Go Getter Awards
Special prizes for the Smart Trippers who go the extra mile in the month of May! Organize a team to bike to work. Recruit a gaggle of neighbors to join Smart Trips. Show some friends how to ride the bus for the first time. Then let us know what you did in a short email. Winners will be announced June 1.

Don't forget to sign up and log your commutes for a chance to win these and other prizes! Visit www.knoxsmarttrips.org for details on how to enter.

TRY TRANSIT ESSAY CONTEST

Board a bus in May and share your experiences in an essay for a chance to win a \$50 gift card. For additional details, visit www.knoxsmarttrips.org



FREE Transit Route Planning

Not sure which KAT route goes by your house? Check out the KAT website at www.katbus.com or call 637-3000 to figure out how to get there (wherever your "there" is)! Yes, we know it's scary the first time. Where do I stand to catch the bus, what time will it be at this corner, how do I pay, how do I signal that my stop is coming up? Bus mentors will also be available throughout May to ease your transition into transit! To request a mentor, visit www.knoxsmarttrips.org



FREE Ridematching

Looking for someone with a similar commute? Find potential carpool partners online for free. Just register for Smart Trips, click on "Find a Carpool" and you'll see the results in seconds. There's even a nifty map. For more information, call 215-2916.



FREE Bike Mentor Program

Want to find the most comfortable route between home and work or school? Call 215-3815 or go to www.knoxtrans.org for more information.

FREE Class

Confident City Cycling
June 6

8:30 a.m. to 12:30 p.m.
Cansler Family YMCA
616 Jessamine Street

Want to learn how to ride your bike safely and confidently in traffic? The 4-hour class combines classroom learning with on-bike exercises and a practice ride in traffic. More info and registration form at www.knoxtrans.org.

No charge but you must pre-register by May 29.

FYI

Downtown Bike Rentals
Bicycles are available for rental at the foot of the pedestrian bridge on Volunteer Landing, next to Calhoun's restaurant. For more info, call River Sports at 865-523-0066 or visit www.riversportsoutfitters.com

Smart Trips **UNDRIVER LICENSE**
NAME: _____
LICENSATION TO:
 WALK BIKE BUS CARPOOL SWIM
 VANPOOL POGO STICK ROLLERBLADE
 SKATEBOARD KAYAK TELECOMMUTE
 OTHER _____
www.knoxsmarttrips.org
EXPIRATION DATE: 5/31/09
SIGNATURE: _____

UNDRIVER'S LICENSE

Challenge yourself to try a new way of getting around for something you'd normally drive to. How necessary is a car for each of the trips you take? Many Undrivers have discovered the benefits of Undriving, some of them surprising: fresh air, exercise, community connections, saving money, less stress, and even more time.

Take the Undriving Challenge. Make a pledge that's do-able but also a stretch. Here are some ideas for you:

- Commit to not driving on Tuesdays and Thursdays
- Form a carpool to get to church or a regular meeting
- Start a Walking School Bus with your neighbors to get the kids to school
- If you are already a committed Undriver, share your experiences as an Undriver with friends and co-workers, and encourage them to make their own pledge

Licensed Undrivers will receive benefits during the month of May:

- 20% off any regularly priced item at Mast General Store
- 20% off merchandise at the Market Square Farmers' Market main booth
- Free fountain drink or iced tea with \$5 purchase at The Tomato Head
- 10% off any regular cake or cupcake box from the Magpies Bakery showcase
- 10% discount to the Glowing Body Cafe, excluding alcoholic beverages
- 25% discount on beverages at Coffee and Chocolate

You can get an Undriver's License by attending any of our events listed here. We'll have Undrivers License Stations at the Farmers' Market on Market Square on opening day, May 1 from 9 a.m. to 2 p.m., every Wednesday during May from 11 a.m. to 2 p.m., and at Mast General Store on Saturday May 9 from noon to 2 p.m. You can also request a license from our website www.knoxsmarttrips.org

Smart Trips Month in May

Promoting Alternatives to Driving Alone

MAY 1

PARKing Spaces Day 10 a.m. to 2 p.m.

Visit Krutch Park, Cumberland Avenue, and Central to see parking lots turned into paradise. Businesses will convert parking spaces into public park space. When you walk, bike or ride the bus to each site, you could win prizes!

First Friday Art Bus 5 p.m. to 8 p.m.

A KAT bus will moonlight as an art gallery at the intersection of Market Street and Union Avenue – learn the ins and outs of taking transit while appreciating local art inspired by Smart Trips.



MAY 2

Bicycle to the Beach 11 a.m. to 2 p.m.

Join us as we celebrate the “green” launch of the Market Square Farmers’ Market with a beach party on Market Square! Learn how to run errands on your bicycle as we gather supplies throughout downtown for the party. At 1 p.m. there will be a “Pack it Up” contest. Bicyclists will have to pack a load of supplies to see who is the fastest, neatest and most creative.

MAY 5

How to Get a Greenway Walk 6 p.m.

City of Knoxville Greenway Coordinator Donna Young will lead a walk along the Bearden Village Greenway to talk about the challenges involved in getting this urban greenway built, and about how other neighborhoods can plan and advocate for greenways. Meet at Bearden Elementary School, 5717 Kingston Pike.



Bicycle Roadside Repair Class 7 p.m.

Earth Traverse Outfitters
2815 Sutherland Avenue
Call 524-0000 by May 2 to sign up.

MAY 6

Bicycle Booth 11 a.m. to 2 p.m.

Want to find out more about bike commuting and how you can do it? Come to our bike booth at the Farmers’ Market on Market Square and get the answers. Local bike shops will be on hand with commuter bikes and everything else you need to start biking to work or running errands.

Hidden Knoxville Walk 5:30 p.m.

Join Jack Neely, Secret History columnist for MetroPulse, in a walk to Mechanicsville, Knoxville College, the Warehouse District and other interesting spots that are all within walking distance of downtown, even if the way to get there may not be obvious. We’ll meet at the future site of downtown Knoxville’s dog park, the intersection of Summit Hill and Central.



MAY 7

Bicycle Roadside Repair Class 5 p.m. (before the greenway ride)

River Sports Outfitters
2918 Sutherland Avenue
Call 523-0066 by May 5 to sign up.

Greenway Bicycle Ride for Beginners 6:30 p.m.

River Sports Outfitters
2918 Sutherland Avenue
Call 523-0066 for more info.

MAY 8

How Many Can You Fit in a Fit? 11:30 a.m. to 1 p.m.

Come to Market Square and watch as local companies try to stuff their employees into a Honda Fit (courtesy of Rusty Wallace Honda). The company who can squeeze the most people in will win a pizza party for their Smart Trips participants.

MAY 10

Historic Knoxville by Bicycle 2 p.m.

Join us for this free bike tour of downtown Knoxville’s lesser known, but equally interesting, historic spots. Space is limited so you must sign up ahead of time. Contact ryan@thecooperproject.com for more info and to register.



MAY 12

Bicycle Roadside Repair Class 6 p.m.

Harper’s Bike Shop
118 Northshore Drive
Call 588-5744 by May 9 to sign up.

7:30 p.m. Greenlee Bike Shop

1402 N Broadway
Call 522-8228 by May 9 to sign up.

MAY 13

Bicycle Booth 11 a.m. to 2 p.m.

Want to find out more about bike commuting and how you can do it? Come to our bike booth at the Farmers’ Market on Market Square and get the answers. Local bike shops will be on hand with commuter bikes and everything else you need to start biking to work or running errands.

The Battle of Fort Sanders Walk 5:30 p.m.

Joan Markel, Civil War Curator at the McClung Museum at the University of Tennessee, will lead a walk to Civil War sites on UT’s campus and in the Fort Sanders neighborhood. We’ll meet at the Museum at 5:30 for a tour of the Battle of Fort Sanders exhibit, then leave for the walk at 6 p.m. The Museum is a 20-minute walk from downtown. Parking and bike racks are available along Circle Park Drive in front of the Museum.



MAY 14

Bicycle Roadside Repair Class 6:30 p.m.

Cedar Bluff Cycles
9282 Kingston Pike
Call 692-1010 by May 12 to sign up.

Greenway Bicycle Ride for Beginners 6:30 p.m.

River Sports Outfitters
2918 Sutherland Avenue
Call 523-0066 for more info.

MAY 15

Bicycle to Work Day 7:30 a.m. to 8:30 a.m.

Stop by Café 4 on Market Square as you ride your bike to work and we’ll buy you breakfast. We’re also giving prizes to the best dressed bike commuters, so break out those suits and high heels! Mayor Bill Haslam will join us to give awards at 8 a.m.



Bicycle Commuter Convoys

Want to bike to work, but aren’t sure about the best route? Or would you just like some company along the way for a change? Meet at one of these locations to join the movement. Call 215-3815 for more info.

- **North Knoxville to downtown and UT**
7 a.m. - Meet at Office Depot/Food City parking lot, 4212 N Broadway.
- **East Knoxville to downtown and UT**
7 a.m. - Meet at Holston River Park, 3300 Holston Hills Road (top parking lot by pavilion).
- **Bearden to downtown and UT**
7:15 a.m. - Meet at Third Creek Greenway trailhead, 130 Forest Park Boulevard
- **South Knoxville to downtown and UT**
7:15 a.m. - Meet at Food City parking lot, 4580 Chapman Highway.

MAY 17

Bicycle Safety Fair 1 - 5 p.m.

Mayor Bob Leonard Park, 301 Watt Road, Farragut
Come learn basic bicycle safety. The clinic is open to anyone 7 years old and up. We will cover skills such as: how to get started, how to deal with cars and what to do at intersections. The day will end with a ride through a “mock town” which will combine all the skills learned that day. Clinic will be held at the parking lot on the west end of the park (follow signs). For more information please contact Anne LaGrow at anne.lagrow@townoffarragut.org or call 865-966-7057.

MAY 19

Downtown Greenway Walk 4:45 p.m.

The walk will be led by Sarah Harder from the Knox County Health Department’s Healthy Weight Program. Meet at the riverboat landing at the east end of the Calhoun’s parking lot for a brief warm-up and walking tips. The walk will begin at 5:15, and will follow the James White Greenway to Gov. Ned McWherter Park and back. It will finish with a stretching session. The 2-mile walk will take a brisk pace, but there will still be time to enjoy the beautiful scenery.

Bicycle Flat Tire Repair Clinic 6 p.m.

The Bike Zoo
4445 Kingston Pike
Call 558-8455 by May 16 to sign up.



MAY 20

Bicycle Booth 11 a.m. - 2 p.m.

Want to find out more about bike commuting and how you can do it? Come to our bike booth at the Farmers’ Market on Market Square and get the answers. Local bike shops will be on hand with commuter bikes and everything else you need to start biking to work or running errands.

MAY 21

Bicycle Roadside Repair Class 6 p.m.

The Bike Zoo
4445 Kingston Pike
Call 558-8455 by May 19 to sign up. (Will not include flat repair instruction—see Flat Tire Repair Clinic on May 19.)

Greenway Bicycle Ride for Beginners 6:30 p.m.

River Sports Outfitters
2918 Sutherland Avenue
Call 523-0066 for more info.

MAY 27

Bicycle Booth 11 a.m. - 2 p.m.

Want to find out more about bike commuting and how you can do it? Come to our bike booth at the Farmers’ Market on Market Square and get the answers. Local bike shops will be on hand with commuter bikes and everything else you need to start biking to work or running errands.

Historic Fountain City Walk 6 p.m.

Get to know Fountain City’s past and present during this walk led by Jim Tumblin, Fountain City historian. We’ll visit the spots where historic buildings once stood and see some that are still standing in this North Knoxville neighborhood, which was once the largest unincorporated city in the United States. Meet at the gazebo in Fountain City Park, 125 Hotel Avenue.



MAY 28

Greenway Bicycle Ride for Beginners 6:30 p.m.

River Sports Outfitters
2918 Sutherland Avenue
Call 523-0066 for more info.

Bicycle Roadside Repair Class 7 p.m.

Biketopia
7328 Norris Freeway
Call 922-1786 by May 26 to sign up.